
The Suq

Denise Browning

This has been another very successful year for the SUQ, yielding total sales in the store of \$176,300.00 for our fiscal year (July '83–June '84), as well as wholesale sales of \$3,500.00 and royalties of \$150.00. So during these economically difficult times when many companies showed a loss for the first time in years we actually showed a gain of \$11,750.00

This was the year of the convention. We attended the Museum Store Convention, the American Bookstore Association Convention, the Boutique Show, the Apparel Show, the Jeweler's Association Show, The Chicago Gift Show, and the Poster and Picture Framers's Show, which netted us 52 new vendors and several new publications. We also started our own in-house jewelry designs and developed three new postcards.

But it is the docents themselves who are our largest asset. They come in every day full of energy and cheer to offer the customer the best service he can get anywhere! It is their professionalism dealing with the public (which can be difficult at times) that makes all of those \$.20 sales add up to \$176,000. Thank you for all of your effort.

Morning Docents

Rochelle Rossin
Carol Golstein
Diana Grodzins
Jane Hidebrand
Muriel Brauer

Mary Martino
Daila Shefner
Leonard Byman
Peggy Kovacs
Jo Jackson
Carol Green

Afternoon Docents

Mardi Trossman
Barbara Frey
Eleanor Swift
Evelyn Dyba
Barbara Watson
Mary Schulman
Ria Ahlström
Norma van der Meulen

I would like to say a special thank you to Peggy Grant for all the extra special things she has done for the SUQ, working during membership lectures, running to help when a million screaming children descended on the store, and in general just adding her special talents. We will really miss her, hope she enjoys her free time, but want her to know we won't let her completely escape.

Also a thank you to the office staff, Eleanor Swift for helping to keep us organized and replenished, Florence Ovadia for all of her beautiful displays, Barbara Storms whom we will miss, and Nina Beery who did all of our mail orders.

And a special thank you to our members who make up our most loyal customers and whose comments and suggestions have been most helpful.